

Strategic Real Estate Management | Sales Facilitation | Developer-First Tech Platform



# Pioneering India's Real Estate Future

#### **Our Vision**

To be India's most trusted and performance-driven real estate partner, setting new benchmarks for efficiency, transparency, and developer success. We aspire to reshape the industry by fostering sustainable growth and maximizing stakeholder value.



#### **Our Mission**

To empower real estate developers with revenue-focused management, real-time technology, and compliant sales facilitation. Our mission is to enable developers to scale faster and smarter, turning inventory into liquid assets and building lasting brand legacies.



#### **Our Philosophy**

At **DigiMatrix Finnest Pvt. Ltd.**, we believe that real estate is not just about land – it's about **creating trust-driven ecosystems** where developers, buyers, and channel partners win together.



# 2. What Makes DigiMatrix Different

# Beyond Brokering: Your Infrastructure Partner

DigiMatrix transcends the traditional role of a real estate agency. We are dedicated infrastructure partners, providing a holistic ecosystem for your project's success from inception to completion and beyond.



# Infrastructure Partnership

We function as an extension of your development team, offering comprehensive support rather than just transactional services.



# Complete Ecosystem Coverage

From initial branding and lead generation to booking, EMI planning, and even resale support, we cover the entire property lifecycle.



# **Centralized Control & Tracking**

Benefit from a single command center for all project operations, with end-to-end compliance and real-time performance tracking.

## 3. Core Challenges We Solve for Developers

# Transforming Hurdles into Opportunities

Developers often face multifaceted challenges that hinder growth and tie up valuable capital. DigiMatrix offers precise solutions to these critical pain points, ensuring smoother operations and accelerated sales.



#### **Sales Stagnation**

Lack of structured conversion processes leading to missed opportunities and inconsistent revenue streams.



## **Capital Stuck in Inventory**

Absence of a scalable investor plan keeping valuable resources tied up and limiting growth potential.



#### **Inefficient Buyer Follow-up**

Manual CRM systems causing lead drop-offs and missed conversion opportunities.



#### **CP Network Leakage**

Poor conversion and tracking with multiple agents resulting in lost leads and revenue loss.



# Fragmented Legal Delays

Buyer hesitation due to unclear documentation causing project delays and trust issues.



#### **Unstructured Revenue Release**

Difficulty in forecasting earnings and managing cash flow effectively for future planning.



## **Weak Digital Visibility**

Ineffective brand storytelling and recall hampering market presence and buyer confidence.



# No Real-time Inventory Control

Risks of double bookings and outdated availability leading to operational inefficiencies.



# **Lack of Investment Positioning**

Projects lacking investor appeal and missing opportunities for premium positioning in the market.

# 4. DigiMatrix Real Estate Enablement Suite

# Comprehensive Tools for Developer Success

Our integrated suite of services leverages cutting-edge technology and market expertise to streamline every aspect of your real estate project.



# **Advanced Showcasing Technology**

3D layouts, virtual walkthroughs for immersive buyer experiences.



# **Business & Revenue Management**

Cashflow tracking and strategic release planning.



# Real-Time Inventory Management

Digital lock, allocation, and tracking of units.



# Sales Team & CP Management

CRM for Unlimited agents, ensuring efficient collaboration.



# **Full Project Branding**

Digital, print, exhibition, and influencer campaigns.



# **Banking Collaboration**

Tie-ups with leading financing institutions.



## **Investor Collaterals**

Strategic resale and capital products for investors.



# **In-House Digital Marketing**

Campaigns, content, and conversion funnel optimization.



#### 100 Cr Database

Segmented, responsive leads for targeted outreach.



# Legal & CRM Docs

End-to-end management of registry, MoU, POA, resale SOPs.

# 5. & 6. Why Choose DigiMatrix

# Benefits for Developers & Buyers

# 10 Reasons Developers Choose DigiMatrix

- Structured cashflow with buyer-level tracking.
- No brokerage dependency fixed margin model.
- Sole Selling CPs managed and tracked through CRM.
- All legal docs handled end-to-end.
- Registry, resale, leasing support post-sale.
- Automated CRM & CP payout system.
- Pricing, inventory fully centralized.
- In-house branding & marketing.
- Custom investment options for investors.
- Pay-as-you-earn model for developers.

# 10 Reasons Buyers Trust Us

- Flexible EMI-based land purchase.
- No CIBIL, no bank loan stress.
- Registry & documentation assistance.
- Buyer CRM dashboard with alerts.
- Legally secured via tripartite agreements.
- Inventory and pricing transparency.
- Manager-assisted process.
- Resale/buyback opportunities.
- No broker confusion.
- Smart investment with legal assurance.

# 7. Running Projects Under DigiMatrix

# Our Portfolio: Current Engagements

DigiMatrix is currently managing a diverse portfolio of prestigious real estate projects across key locations in Maharashtra, demonstrating our capacity and expertise in handling large-scale developments.

- Waterscape 50 Acres Panshet
- Swaraj Toran 30 Acres Velhe
- Lonavally 25 Acres Lonavala
- Kokan Samriddhi 100 Acres Chiplun

## **Upcoming**

- Mulshi
- **Hinjewadi Annexe** 30 Acres Pune Expansion

# 8. Why DigiMatrix EMI Model is Better Than Open Market EMI

# Secure Your Investment with DigiMatrix Strategic EMI

The DigiMatrix Strategic EMI model offers unparalleled security, transparency, and efficiency compared to conventional open market EMI schemes, providing peace of mind for both developers and buyers.

# Copen Developer EMI Models:

- No legal structure or protection.
- Manual follow-up or Excel-based CRM.
- Multiple booking risk.
- Weak EMI planning & resale outlook.
- Lack of buyer trust & branding.

# ✓ DigiMatrix Strategic EMI:

- Tripartite + POA legal structure.
- Verified buyers, CPs, and payments.
- Real-time inventory lock-in.
- Resale-structured EMI planning.
- End-to-end CRM, legal, and post-sale service.

## Final Note: Why Choose DigiMatrix

We help you sell faster, safer, and with real control. We transform your land into a product, not just a listing. We empower you to focus on development — we handle the rest.

150+

0.5%

SOP

Acres Under Management

Upfront Cost, Only Performance Payout

Ready Documentation and Execution

### Leadership & Vision

# **Meet Our Core Team**

At DigiMatrix, our success is driven by a visionary leadership team with unparalleled expertise in real estate, technology, and strategic growth. Each leader brings a unique blend of experience and a shared commitment to transforming the industry.

#### Mr. Satish Kamtikar

Founder & Chairman: A bold visionary transforming the traditional real estate model into a structured, investor-ready, and digitally driven industry format.

The youngest real estate entrepreneur.

#### Mr. Amol Gopane

Co-founder & Managing Director: Leads operational excellence and performance, ensuring seamless execution across all projects.

#### Mr. Sanjay Deshmukh

Executive Director - Technology Division: Driving tech innovations, platform development, and digital infrastructure for operational excellence.

#### Mr. Promod Deshmane Sir

**Executive Director – Corporate Strategy:** Oversees legal frameworks, institutional partnerships, and strategic alignments for sustainable growth.

#### Mr. Amit Mankar

Executive Director - Sales & Marketing: Drives marketing initiatives, conversion strategies, and market expansion efforts.

#### Mr. Rahul Kamtikar

Vice President - Oversees multi-project execution, interdepartmental coordination, and strategic partner alignments across real estate and investor relations.

# Partner with DigiMatrix: Your Growth, Accelerated

Ready to boost your project sales before possession? Let DigiMatrix handle your sales, branding, buyer financing, and backend systems while you focus on project delivery.

#### **Real-Time Tech Access**

Access our cutting-edge technology for seamless operations and data-driven decisions.

# Compliant Documentation

Benefit from our end-to-end management of all legal and CRM documentation.

#### **Structured EMI Models**

Leverage our secure and transparent EMI models for both developers and buyers.

# **Investor-Ready Branding**

Transform your projects with comprehensive branding, attracting ideal investors.

Join our growing network and experience the DigiMatrix advantage - all under one roof.

Let's talk strategy. Let's close inventory. Let's grow together.

# **Get in Touch**

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